



= *Life in Balance*

RESTORING ECOSYSTEMS SUSTAINING COMMUNITIES

Job Announcement – Communications Manager

Overview

Lomakatsi is a non-profit organization that develops and implements forest and watershed restoration initiatives, programs and projects in Oregon and northern California (www.lomakatsi.org). Lomakatsi has implemented ecosystem restoration projects for over 22 years across thousands of acres of forests and miles of streams. Lomakatsi works across federal, private and tribal trust lands, and is currently managing 8 landscape-scale terrestrial and aquatic restoration agreements where projects are being developed within a 6-million-acre planning area. Restoring ecosystems requires a collaborative community-based approach. We facilitate partnerships and engagement among a diversity of stakeholders. Lomakatsi employs up to 150 forest and watershed restoration personnel at times, including 24 full-time programmatic, managerial and administrative staff, an in-house 50-person, on-the-ground workforce, and forestry and restoration operators from the communities where we work. Lomakatsi has worked closely with agency, tribal and community-based partners across multiple states and counties to implement successful ecological and habitat restoration programs, and has served as a lead partner and sponsor on several nationally recognized projects and initiatives. Lomakatsi works with partners providing technical assistance and capacity in project development, planning, management, fine-scale ecological treatment design, monitoring, and implementation for ecosystem restoration projects. Lomakatsi integrates restoration practice with science delivery, education and workforce training. Lomakatsi coordinates closely with multiple funding partners and manages a diverse workforce in complex social settings supported by critical community engagement and outreach. Lomakatsi has an established history of working cooperatively with the community facilitating all-lands restoration partnerships with federal and state agencies for the implementation of wildlife habitat improvements, forest restoration, and watershed management. Lomakatsi also brings added capacity to address socio-economic challenges for rural forest and rangeland based communities, by layering our existing education, and workforce development programs into initiatives and project, including our Ecological Workforce Training and Employment Program, Tribal Ecosystem Restoration Partnership Program and Youth Ecological Training and Employment Program. Through the operation of 10 programs, our staff of restoration practitioners, ecologists, workforce trainers and educators work to increase community understanding and involvement in forest and watershed restoration.

Position: Communications Manager

Lomakatsi Restoration Project seeks an experienced, motivated and creative communications professional to join our leadership team to promote all aspects of the organization's work in ecosystem restoration and community development. Applicants should have at least four years of experience working in public relations, communications or as a journalist. Those with experience in natural resources or related policy communications are strongly encouraged to apply. A successful candidate will further develop and implement Lomakatsi's communications program, and in time assume a leadership role within the organization. The communications manager will work from our office in Ashland, OR. Duties are performed under the prioritization of the leadership team and supervision of the Program Director.

Duties and Responsibilities:

- Works with Lomakatsi's leadership and partners to develop and implement strategies to increase awareness of Lomakatsi's mission, programs and work with partner agencies, landowners, the general public, and its members.
- Develop, implement and benchmark strategies to build greater awareness of Lomakatsi's reputation as a leader in collaborative, restorative ecosystem management, education, and workforce development.
- Serves a key role in Lomakatsi's communications and marketing, producing diverse, dynamic editorial content on forest, riparian, oak woodland and sage steppe ecosystem restoration, education, workforce training, and our partnerships with community-based organizations and tribal communities.
- Coordinates the work of others, in and outside the Lomakatsi team, aligning their efforts for a comprehensive regional and national communication strategy.
- Produces news releases and other editorial content for publication in print and online, supporting the marketing, fundraising and communications goals of Lomakatsi in media outreach, social media and web priorities.
- Develops story ideas, evaluates tips, prepares and distributes news releases and writes for media representatives as well as Lomakatsi publications and partnering organization publications.
- Develops and fosters productive relationships with members of the media and partner organizations and agencies.
- Assists with producing Lomakatsi membership communications and other publications.
- Conducts interviews with Lomakatsi staff as well as the staff of partnering organizations, tribal leaders and other community leaders and politicians to promote the work and people of restoration.
- Skillfully collaborates with colleagues in order to determine messaging, communication strategy and editorial content.
- Attends and represents Lomakatsi at project site tours, and outreach events.
- Gives presentations to help market the organization.
- Maintains a communication, outreach and events calendar.
- Manages Lomakatsi's website and social media accounts.
- Manages Lomakatsi's photo archive.
- Maintains monthly and weekly work plans.
- Some travel required.

Qualifications, Experience and Skills:

Requires a Bachelor's degree in a field of biological/environmental science or equivalency, advanced degree or training in journalism and communication, and a minimum of three years of science writing experience. Background knowledge of ecology and the history of forest management in the West is a plus. Demonstrated leadership skills in planning and working collaboratively with colleagues and partnering organizations in order to effectively monitor and ensure smooth communication with the public. Ability to walk/hike in the woods and along streams in order to visit project sites. A demonstrated passion and commitment to Lomakatsi Restoration Project's mission and philosophy, or equivalent.

- You must be an excellent writer, someone who understands how to frame a message in a clear, concise, and compelling way.
- You must also have good verbal, and interpersonal communication skills.
- You must possess knowledge of regional and national media.
- Engagement with journalists and other relevant audiences through social and other nontraditional media networks.
- Design and layout of factsheets, flyers, brochures and/or newsletters.

- Managing/updating website content.
- Leadership in public relations, journalism or science education.
- Detail-oriented, well organized, able to juggle multiple priorities.
- Ability to self-direct and take initiative.
- Leadership skills along with a collaborative and collegial work style.
- Ability to interact with a diverse staff, community members and partners with kindness and integrity – must be culturally and socially agile.
- Ability to think strategically about planning and management.
- Spanish literacy a plus.
- Software: Word, Outlook (email, contacts and calendar), PowerPoint, Photoshop, Illustrator, InDesign, Acrobat, WordPress

Benefits Package:

Lomakatsi strives to provide competitive salaries and benefits within the nonprofit community.

- Salary is commensurate with experience, \$55,000 to \$65,000 per year.
- Paid medical, and dental plan.
- Paid vacation.
- Simple IRA plan with opportunity for match.

To Apply:

Please provide:

- One-page cover letter
- Resume
- 3-4 work samples that demonstrate experience in communications, design and layout (e.g. press releases, brochure, marketing plan, outreach campaign, etc.)
- Three current professional references.

Send to jobs@lomakatsi.org with subject “Communications manager application.” No phone calls please. Due to the high number of applicants, only considered applicants will be contacted for an interview opportunity. Position open until filled.